



GIVE YOUR EMPLOYEES C.R.A.P.

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Give Your Employees C.R.A.P.TM

Jeff Kortes, Speaker, Trainer, Consultant

Caring

R

A

P

Be There
for Your
Employees





You Can't Care
Unless You Know
Your People

Visibility *drives* Communication

Communication *drives* Trust

Trust *drives* Loyalty



You Have to be
Available

The word 'Available' is flanked by two clusters of three hand-drawn white arrows. On the left, three arrows point towards the word from the left. On the right, three arrows point towards the word from the right. The arrows are simple line drawings with triangular heads.

You Have to
Want Your People
to Succeed

Caring

Respect

A

P

Hire Good People
and Leave
Them Alone



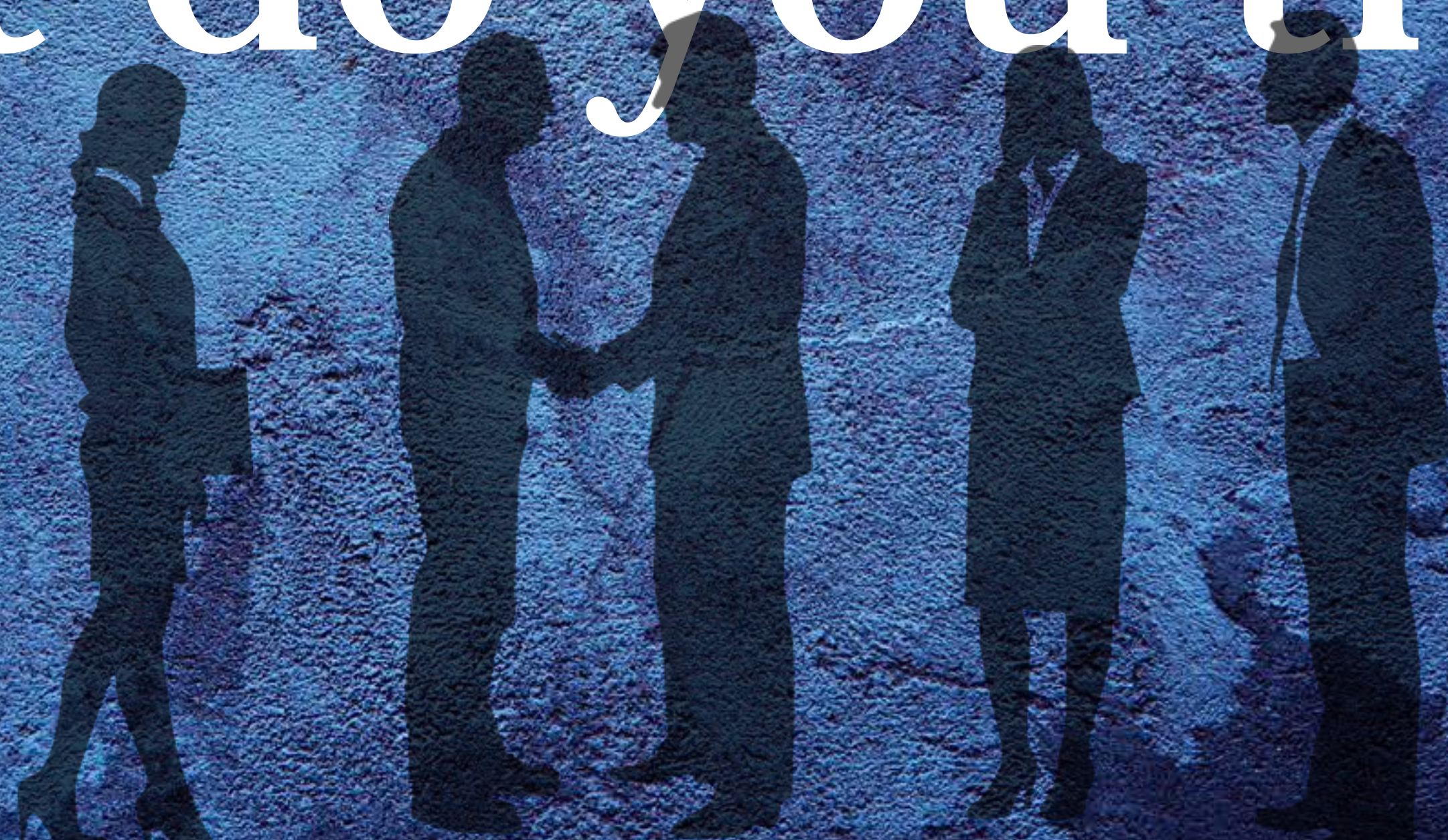
17 Second Attention Span



Listen
to Your
People

ASK....

what do you think?



Caring

Respect

Appreciation

P

50% of Your
Employees
Don't Feel
Appreciated

Give Credit where
Credit is Due

MOHI



Moments of
High Influence



Recognize People
for a Job
Well Done





Celebrate Success







PRAISE

Positive
Affirmation
On
Steroids





IF or BUT

The Great Erasers

Caring
Respect
Appreciation
Praise

Give Your Employees C.R.A.P.TM

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