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## **Bank of Tennessee Announces New Leadership and Vision for Middle Tennessee**

An experienced partnership dedicated to the success of small businesses

January 27, 2021 – Dale Fair, Chairman of the Board and CEO of Bank of Tennessee, is pleased to announce the selection of Christopher “Chip” Higgins as the bank’s Middle Tennessee President.

In this leadership role, Higgins will be responsible for growing the bank’s presence in Middle Tennessee by using his 40 years of expertise, along with the bank’s customer-centric mindset and financial services designed specifically for small businesses.

“Chip is an experienced professional in the Nashville Metro area with a great passion for small businesses. He has spent most of his career helping small businesses succeed. His knowledge and enthusiasm are welcomed; I couldn’t be prouder to have him leading our team” said Fair.

Equipped with a bachelor’s degree in Economics and an MBA, both from UNC-Chapel Hill, and a Cum Laude Graduate of the Tennessee Commercial Lending School in Nashville, TN. Higgins forged a 35-year career in banking and became a valued partner for his customers. During his career in the financial industry, Higgins discovered a passion for serving small business owners. He devoted his career to it, first as a lender then in executive leadership roles with three different regional banking firms. Higgins eventually founded Bizzics, a consulting firm dedicated to providing resources to support the success and growth of small businesses around the world.

Bank of Tennessee’s focus on providing simple solutions to the challenges small businesses face today, combined with the expertise and passion Higgins has for working with small business owners, made Higgins a natural addition to the bank’s leadership team.

“I am delighted to join a sound and highly respected community banking organization with a shared commitment to small business owners. I look forward to adding value to small business community in Middle Tennessee with Bank of Tennessee’s friendly, distinctive service and continued commitment to growing together in partnership” remarked Higgins.

Bank of Tennessee is a community bank headquartered in East Tennessee with more than 1.65 billion in assets. For more information, visit [bankoftennessee.com](http://bankoftennessee.com) or call (423) 378.9500. Member FDIC.

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